

HelloFresh 401(k) Retirement Savings Plan

We are excited to offer you a robust retirement plan with a variety of resources to guide you on the road of financial wellness. Take some time to review key features of the HelloFresh 401(k) Retirement Savings Plan (Plan) on the reverse side of this flyer.

Reasons to save in the Plan

Because the longer you save, the more potential your money has to grow!

Your before-tax contributions, as well as any returns, grow tax-deferred until withdrawn, while Roth contributions and related earnings are Federal income tax-free for qualified withdrawals.

While it's never too late to start saving, here's an example of how much more you could have by starting early:

If you start saving **\$20** a month for:

5 Years **\$1.507**

10 Years **\$3,525**

15 Years **\$6,225**

If you start saving \$200 a month for:

20 Years \$92,621

30 Years **\$201,485**

40 Years **\$399,710**

(Potential retirement savings)

How did we come up with these numbers? These illustrations are hypothetical, are not guaranteed, and are not intended to reflect the performance of any specific investment or security. These examples assume a 6% hypothetical annual return compounded bi-weekly. There is no assurance that increasing contributions will generate investment success, as systematic investing does not ensure a profit nor guarantee against loss. You should consider your financial ability to continue investing consistently in up as well as down markets. In addition, these figures do not reflect taxes or any fees, expenses or charges of any investment product. Your results will vary.

Interactive Resources

Track your retirement progress on the Plan website or the Voya Retire Mobile App where you can:

- Get an estimate of the monthly income you may need in retirement and where you stand today.
- Use the interactive sliders to try different saving, investment and retirement-age scenarios.
- Input outside income sources, such as a prior employer's plan.
- See the impact of taking Social Security at different ages and explore how estimated healthcare costs in retirement might impact your income needs.

Register Your Plan Account for access to these resources and more! Once you have received your enrollment confirmation from Voya, register your Plan account online at VoyaRetirementPlans.com by clicking Register now. You will need the Voya Personal Identification Number (PIN) you received in the mail to register your account. As part of the registration process, you will need to create a unique Username and Password.

IMPORTANT: The illustrations or other information generated by the calculators are hypothetical in nature, do not reflect actual investment results, and are not guarantees of future results. This information does not serve, either directly or indirectly, as legal, financial or tax advice and you should always consult a qualified professional legal, financial and/or tax advisor when making decisions related to your individual tax situation.

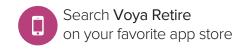
Key Plan Features

What is it?	Employees can voluntarily elect to have a portion of their pay deducted and contributed to the HelloFresh 401(k) Retirement Savings Plan account each payroll period, before taxes, for retirement.
When am I Eligible?	You are eligible to contribute to the plan if you are 21 years old and have completed three months of service.
How do I Enroll?	Your Entry Date will be the date on which you satisfy the eligibility requirements. You can enroll online at enroll.voya.com or by calling Voya at 888-311-9487 .
	Please note: If you are currently part of Factor 75 and have met the eligibility criteria, you may enroll at any time but you are not eligible to enter the Plan until January 1, 2022.
How Much Can I Contribute?	You may contribute between 1% and 80% of your compensation up to the IRS limit. In 2021, the limit for contributions are \$19,500 with a catchup limit of \$6,500 for those 50 and older.
Can I Change my Contribution?	You may change your contribution rate and/or your investment elections online at any time by going to VoyaRetirementPlans.com . Changes will be reflected within two pay periods.
When am I Vested?	When you are vested, it means that you have the permanent right to the value of your account balance if you leave the company. You are always 100% vested in the value of your own contributions and 100% vested on any safe harbor matching contribution.
Safe harbor matching contribution	HelloFresh will make a safe harbor matching contribution equal to 100% of your salary deferrals that do not exceed 3% of your compensation plus 50% of your salary deferrals between 3% and 5% of your compensation. This safe harbor matching contribution is 100% vested.
Can I Rollover an Old 401k?	Rollovers from other plans are accepted at any time. Rollover forms are available on the Plan website. If you need help or have questions, call the Voya Account Consolidation Team at 866-865-2660 and speak to a Customer Service Associate.**
How do I access my account and get more information?	Contact Voya at 800-584-6001 or go to VoyaRetirementPlans.com .

^{**}Please carefully consider the benefits of existing and potentially new retirement accounts and any differences in features. Rollover assets may be subject to an IRS 10% premature distribution penalty tax. Consult your own legal and tax advisors regarding your situation.









Scan here to enroll today! Plan Number: 551637 Verification Number: 55163799





Mutual funds offered under a retirement plan are long-term investments designed for retirement purposes. An administration fee and fund management fees will apply. Early withdrawals prior to age 59½ will be subject to an IRC 10% premature distribution penalty tax, unless an exception applies. Money taken from the plan will be taxed as ordinary income in the year the money is distributed. Account values fluctuate with market conditions, and when distributed the principal may be worth more or less than its original amount invested.

Any insurance products, annuities and funding agreements that you may have purchased are sold as securities and are issued by Voya Retirement Insurance and Annuity Company ("VRIAC"). Fixed annuities are issued by VRIAC. VRIAC is solely responsible for meeting its obligations. Plan administrative services provided by VRIAC or Voya Institutional Plan Services, LLC ("VIPS"). Neither VRIAC nor VIPS engage in the sale or solicitation of securities. **Securities distributed by Voya Financial Partners, LLC (member SIPC) or other broker-dealers with which it has a selling agreement.** All products or services may not be available in all states.

